



TITANIUM BIKES

built for the frontiers

Since 2014 we've been exploring the frontiers of Asia.

From the worlds highest roads in the Himalaya to the remote dirt tracks of Kyrgyzstan, our bikes have been used and abused in the harshest of conditions.

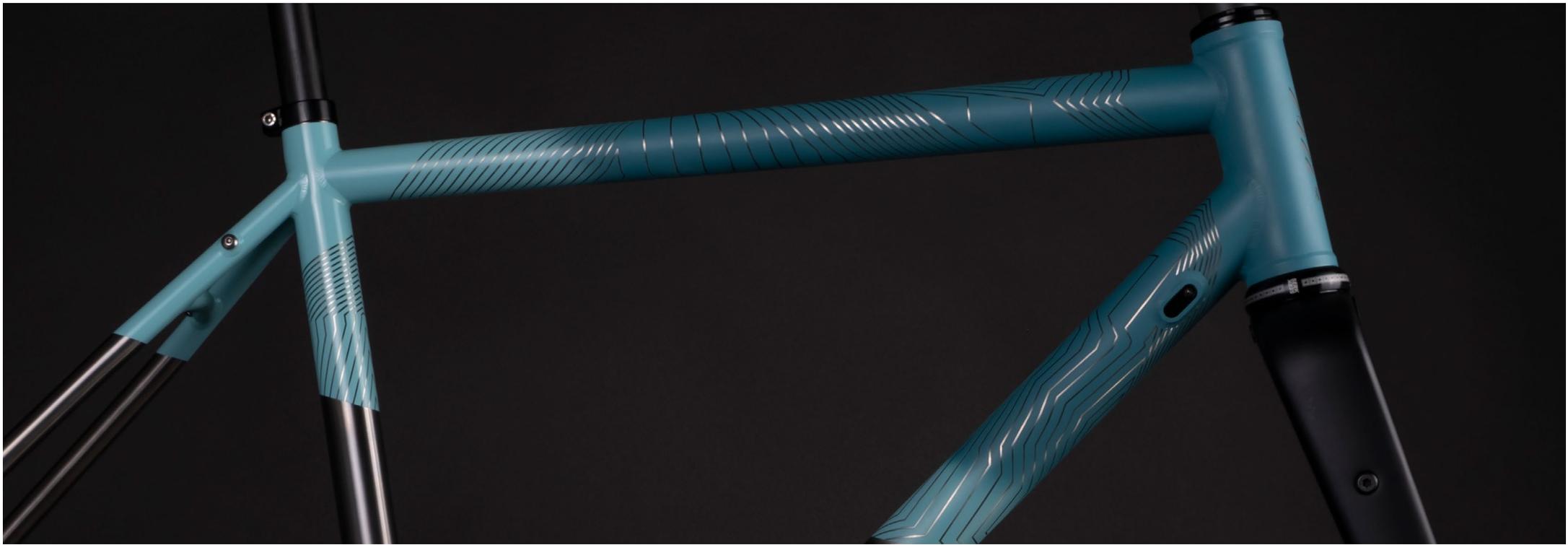
Our experience riding the frontiers has helped us form a clear set of principles that shape our design decisions.

We constantly push the limits of what's possible while being acutely aware of maintaining a reliability and sensibleness that is essential for the frontiers.

This experience and resultant design inspires confidence that our bikes are ready for any real adventure out there.

DESIGNED FOR THE FRONTIERS





BIKES FOR LIFE

Before starting our own brand we owned a bike shop. For a decade nothing irked us more than proprietary parts with unique sizing. After a few years it can be almost impossible to source replacements rendering a bike obsolete. Such a waste.

Our bikes are designed for life. We chose titanium as a material for its longevity and we carefully consider the specs on our bikes with the same philosophy. Everything is a standard size and commonly available.

This approach is not only smart but it is also responsible. We've designed a timeless bike that will last and give back for decades to come.

We believe that's how it should be.



PROUDLY BASED IN ASIA

We are a small boutique brand founded by an Australian.

We choose to base ourselves in Asia.

Why? New frontiers in manufacturing are being pushed in Asia and we want to be here in the thick of it. There is no better way to learn and grow than by being in the middle of the action.

After 10+ years in the industry here we have the first hand experience and wide network to select the best partners to produce world class product.

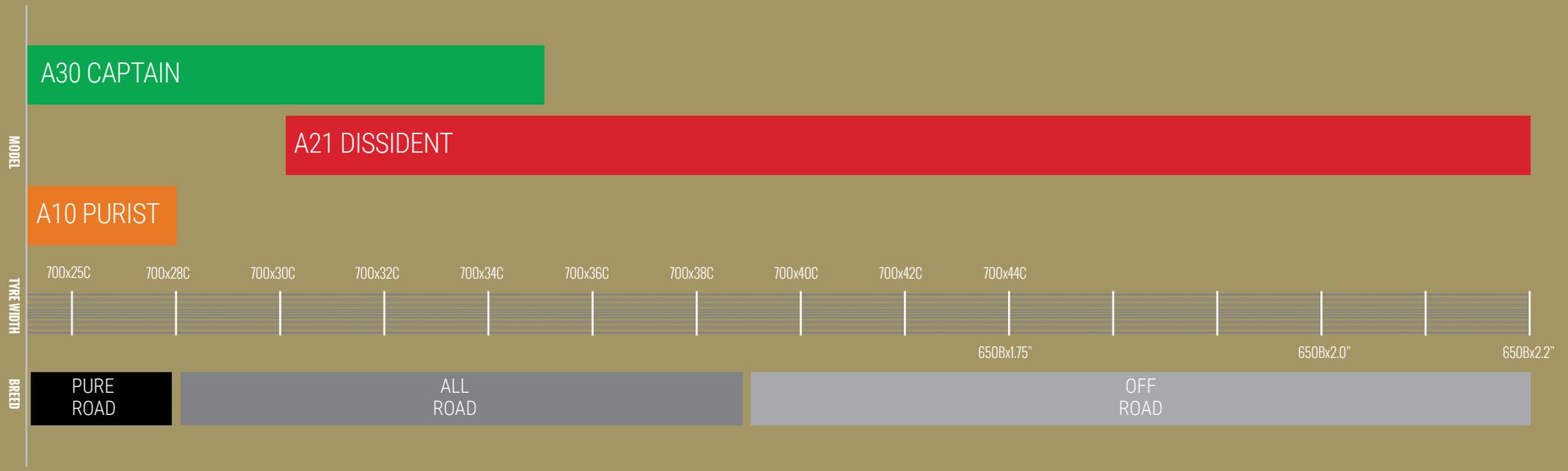


FAST SEMI-CUSTOM

We are opening up personalized bikes to a new market with our semi-custom paint program. High quality, one off boutique painting at a more affordable price and a fast 4 week turn around.

We have 4 pre-designed paint templates to choose from and hundreds of color combinations for an individualized scheme.

THREE MODELS



MODEL OVERVIEW



Rim brake
T47 Bottom bracket shell
Di2 Compatible
Fast Geo
Clearance for 28C
7.0kg as pictured

A10
The Purist



Flip Chip fork (47/52mm)
T47 Cast Ti bottom bracket shell
Dropper compatible
Internal cabling
Clearance for 700x45C 650x55
Dynamo cable via fork routing
Mudguards / rear rack mounts

A21
The Dissident



Disc brake
T47 Bottom bracket shell
Di2 Compatible
Fast Geometry
Clearance for 35C
Semi internal cabling

A30
The Captain

A10

The Purist
Road Bike

A simple yet timeless titanium road bike.

Our aim was to build a titanium bike that was race ready and close to the UCI weight limit of 6.8kg.

By optimizing tubing dimensions we were able to bring the weight down far enough that a sub-seven kilogram bike is achievable with the right component choice.

The geometry is nimble enough to give you that race bike feeling with great stability to encourage you to seek out switchback after switchback.



A10

The Purist
Road Bike

Full Bike Specs - www.serk.cc/a10



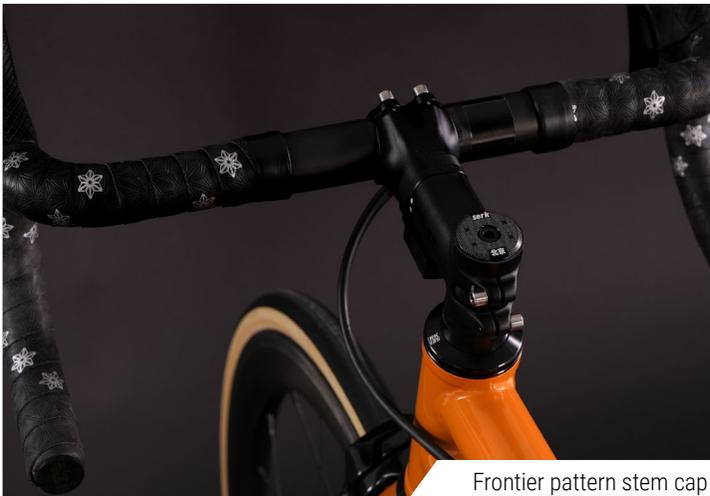




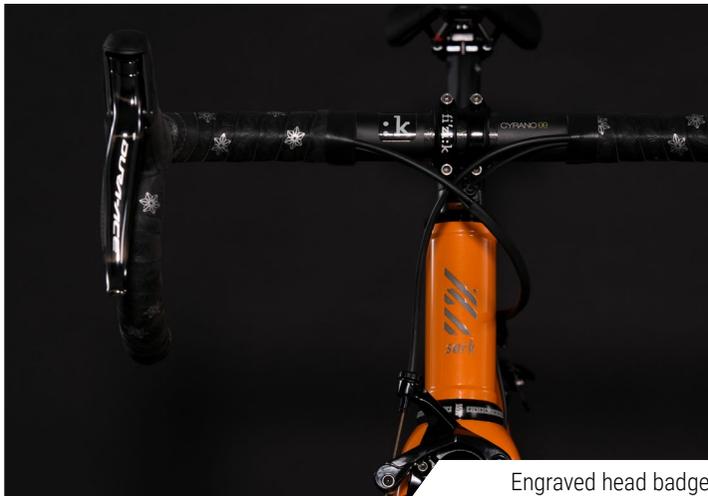
Di2 or Mechanical ports



Front derailleur braze-on tab



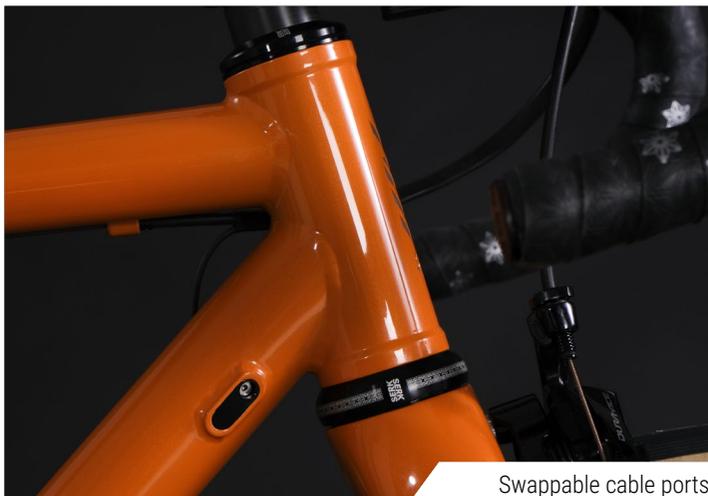
Frontier pattern stem cap



Engraved head badge



Di2 integration



Swappable cable ports



A21

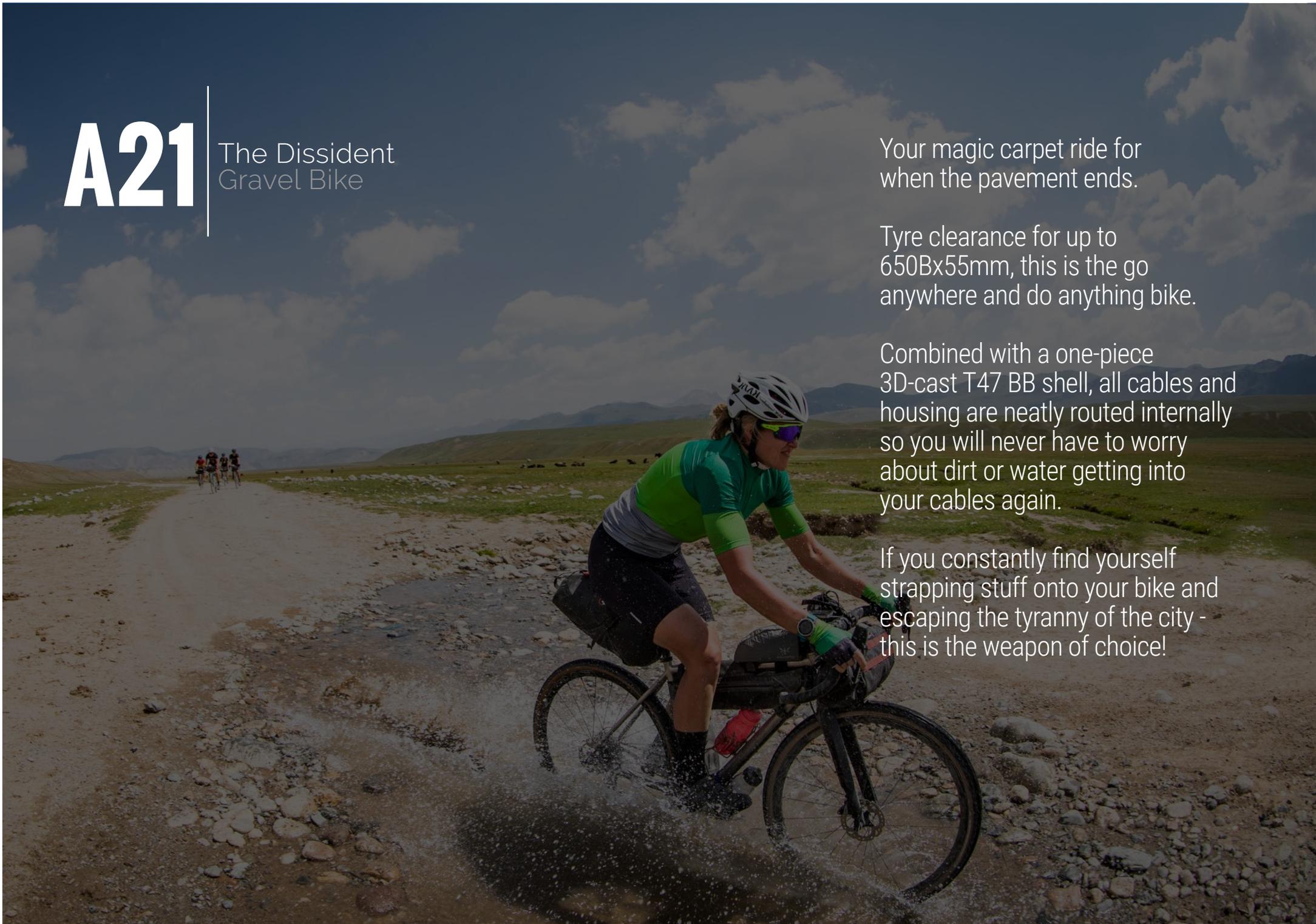
The Dissident
Gravel Bike

Your magic carpet ride for when the pavement ends.

Tyre clearance for up to 650Bx55mm, this is the go anywhere and do anything bike.

Combined with a one-piece 3D-cast T47 BB shell, all cables and housing are neatly routed internally so you will never have to worry about dirt or water getting into your cables again.

If you constantly find yourself strapping stuff onto your bike and escaping the tyranny of the city - this is the weapon of choice!

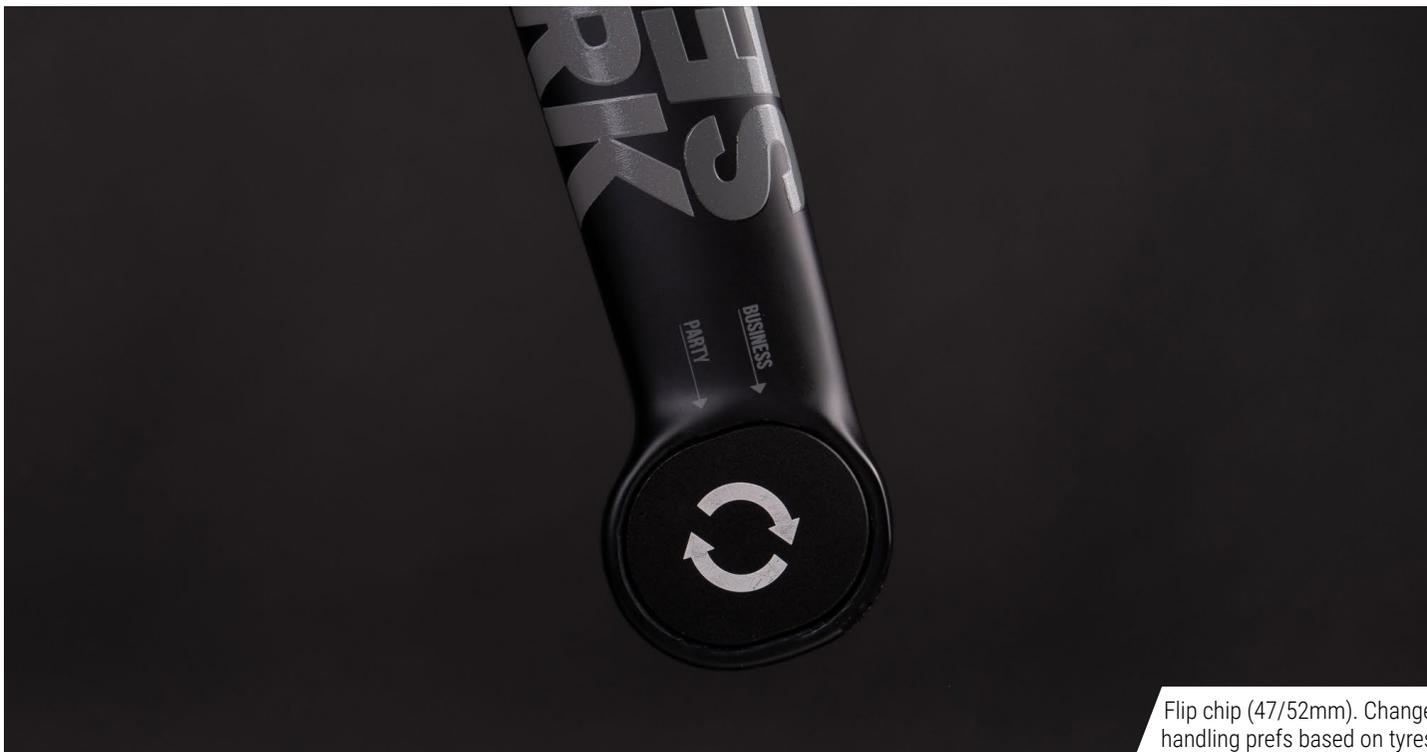


A21

The Dissident
Gravel Bike

Full Bike Specs - www.serk.cc/a21

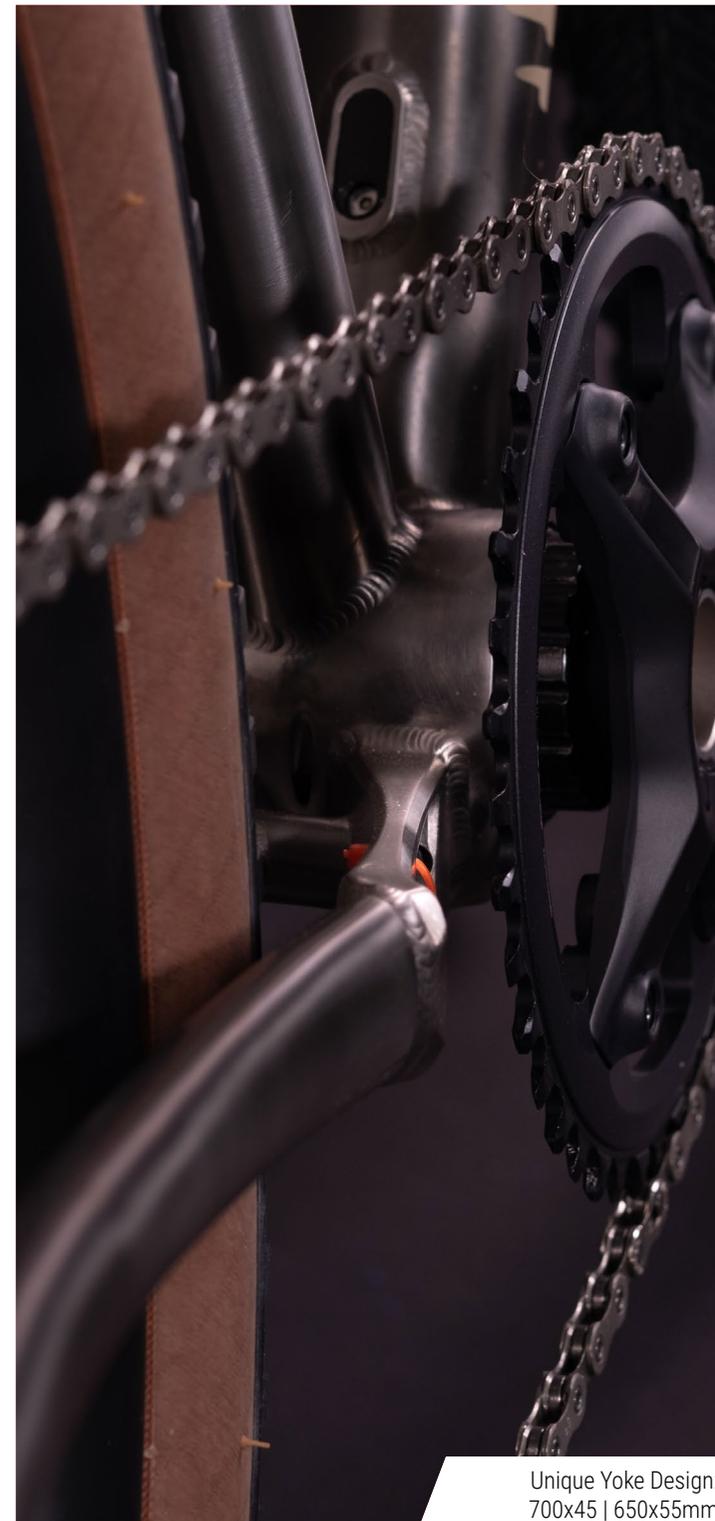




Flip chip (47/52mm). Change handling prefs based on tyres



3D Cast one piece T47 BB Shell built in cable routing



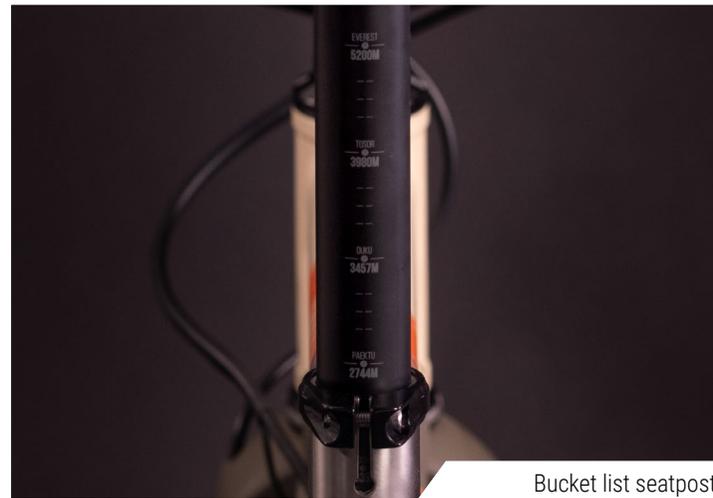
Unique Yoke Design: 700x45 | 650x55mm



Neat Di2 integration



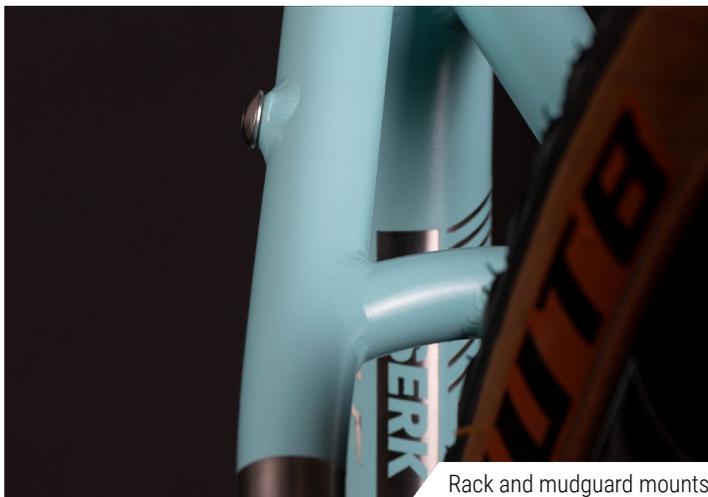
Fork internal wire cabling



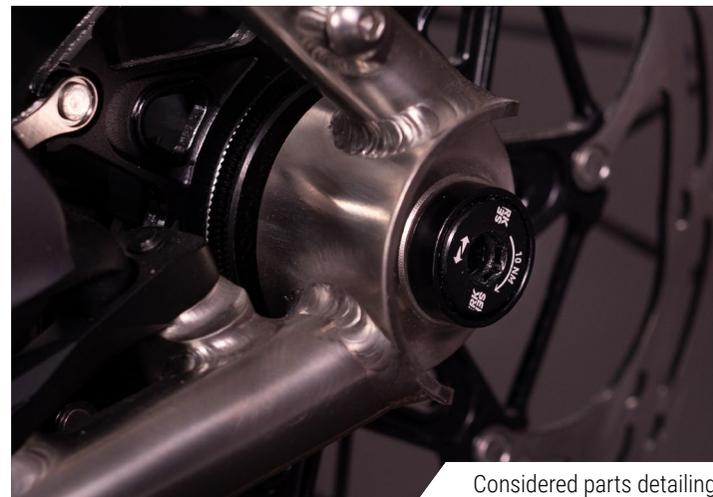
Bucket list seatpost



Quality cerakote paint



Rack and mudguard mounts



Considered parts detailing



Dropper post compatible



Removable Torx T25 lever



Yoke detail

A30

The Captain
All-Road Bike

A capable, adaptable, self-confident bike that's just the right mix of on and off-road.

The geometry gives you a lively ride while wide tyre options open you to explore new frontiers.

We think we might just have a candidate for your 'one bike for life'.



A30

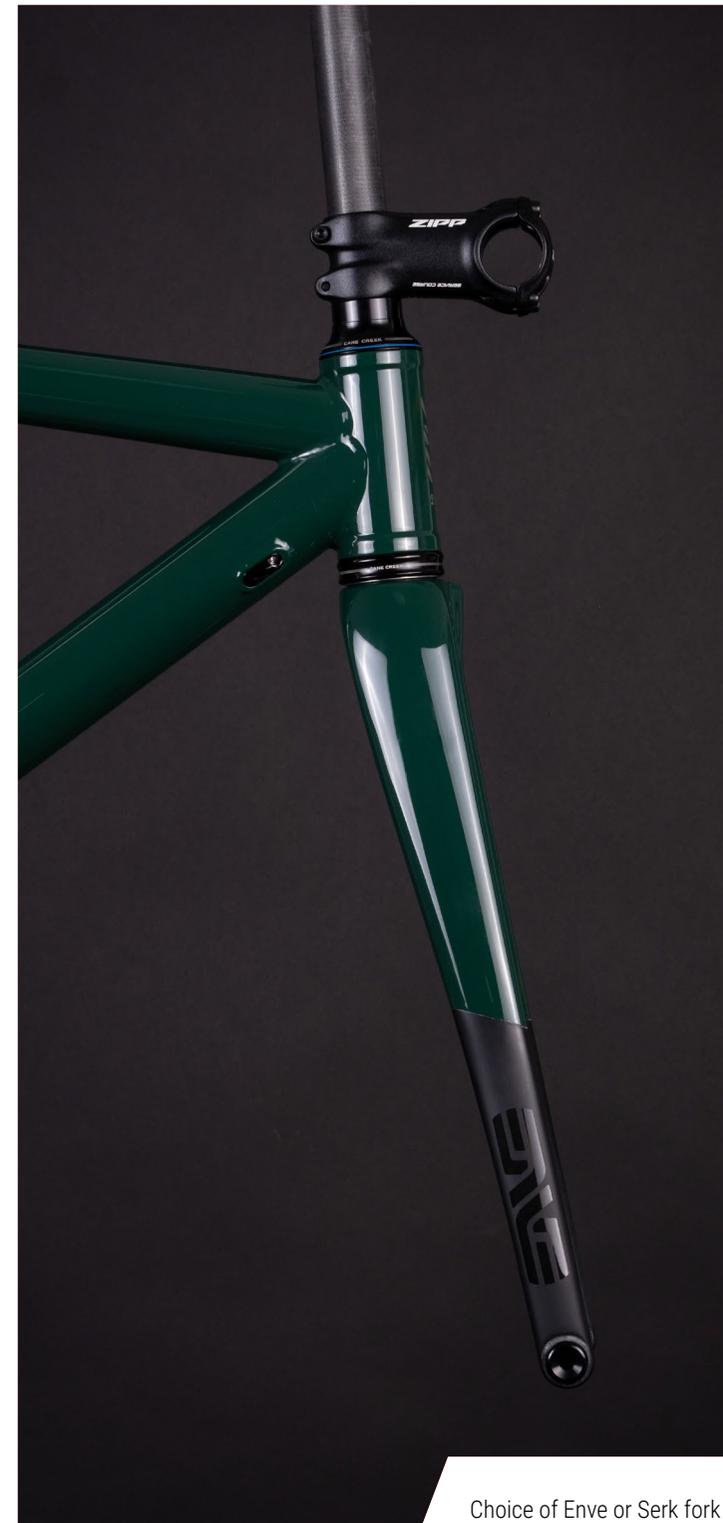
The Captain
All-Road Bike

Full Bike Specs - www.serk.cc/a30





Fortune Cookie Thru Axles
8 random adventure quotes



Choice of Enve or Serk fork



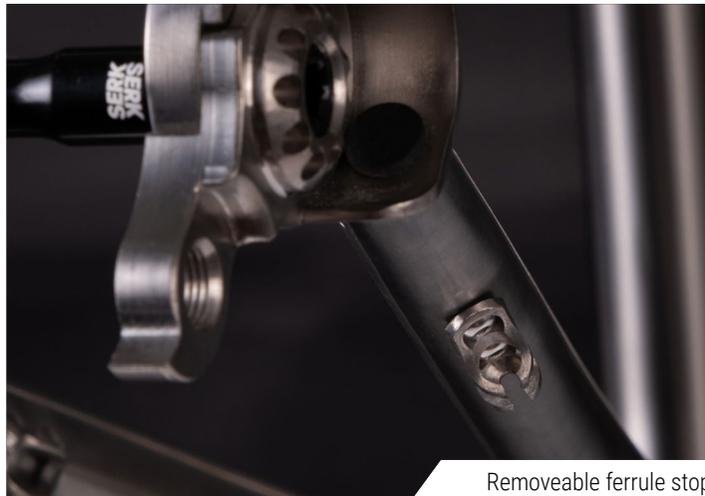
Clearance for 35C tyres



Removable Lever T25 tool



Removable Ti Hanger



Removeable ferrule stop



Remove for cleaner Di2 finish



Considered small details



Bridgeless seatstays

PAINT

templates

Choose from any of the following templates to apply to your frame of choice.

Frames are painted one by one and turn around time is 4 weeks from deposit.



Choose any two RAL colours. We use environmentally friendly water based paints from the German Spies Hecker brand.

1. Classic



Choose any one RAL colour. We use environmentally friendly water based paints from the German Spies Hecker brand.

2. Pura



Any single or two colours from our range of 20+ ceramic Cerakote paints. Cerakote paint is light and durable and only requires one coat allowing us to create more intricate paint patterns.

3. Mofo



Select the highlight colour from our range of 20+ ceramic Cerakote paint. Three standard options for the secondary and tertiary base colours.

4. Multi-Cam

1

Classic

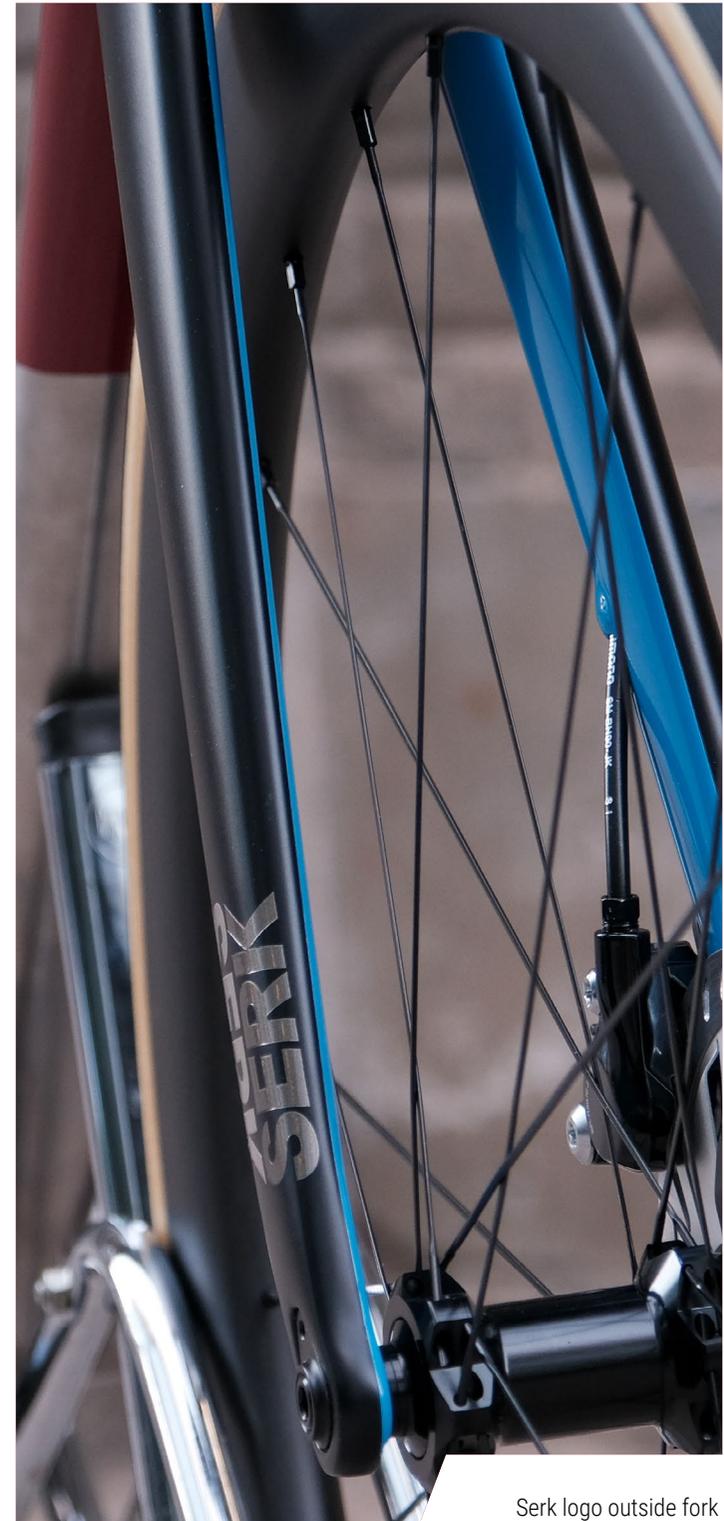




Any RAL colour for the top half of the bike



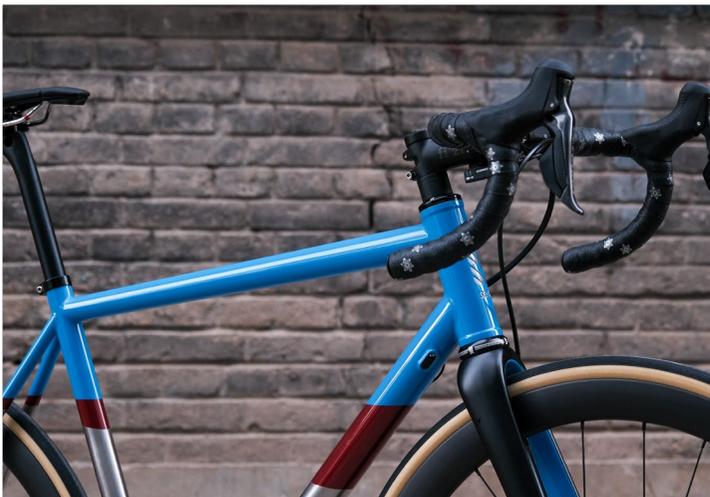
Bottom half remains raw titanium



Serik logo outside fork

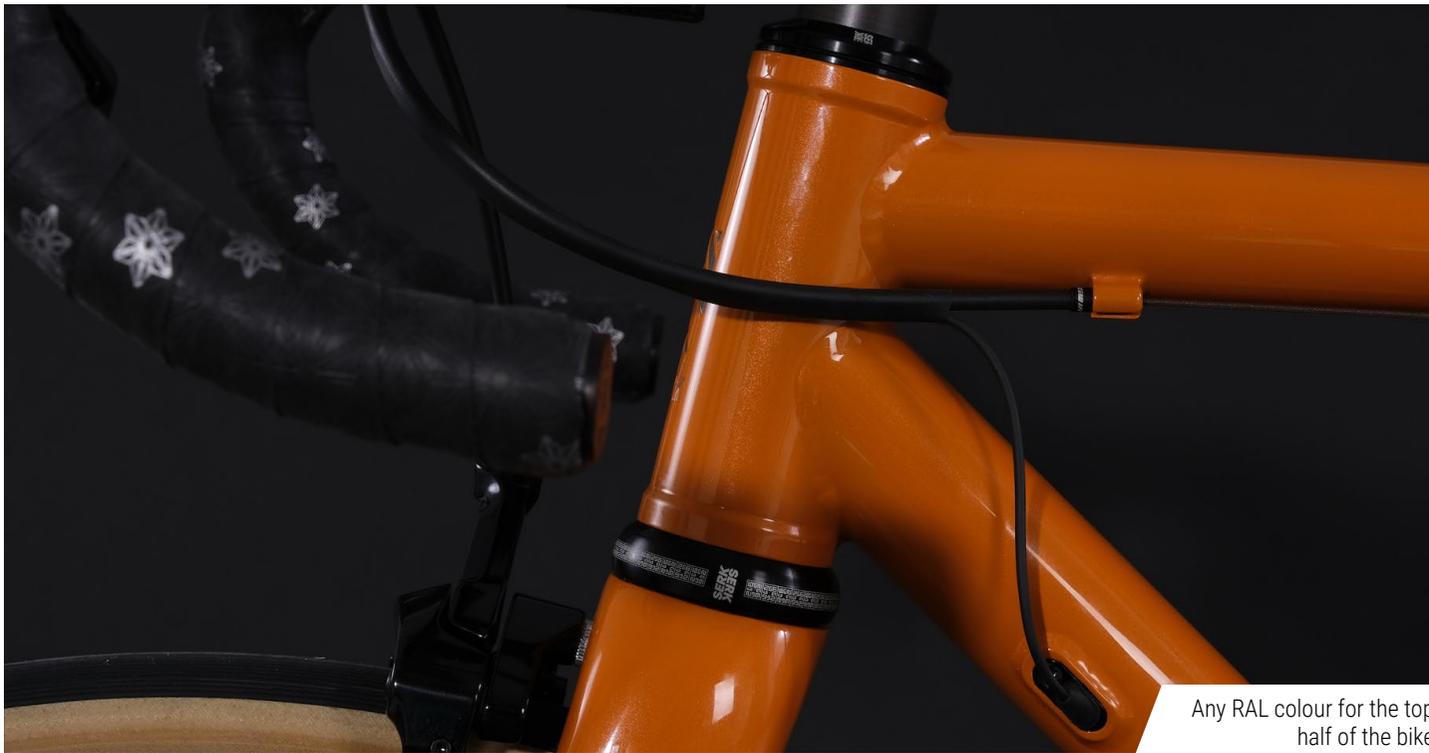


CLASSIC
sample builds

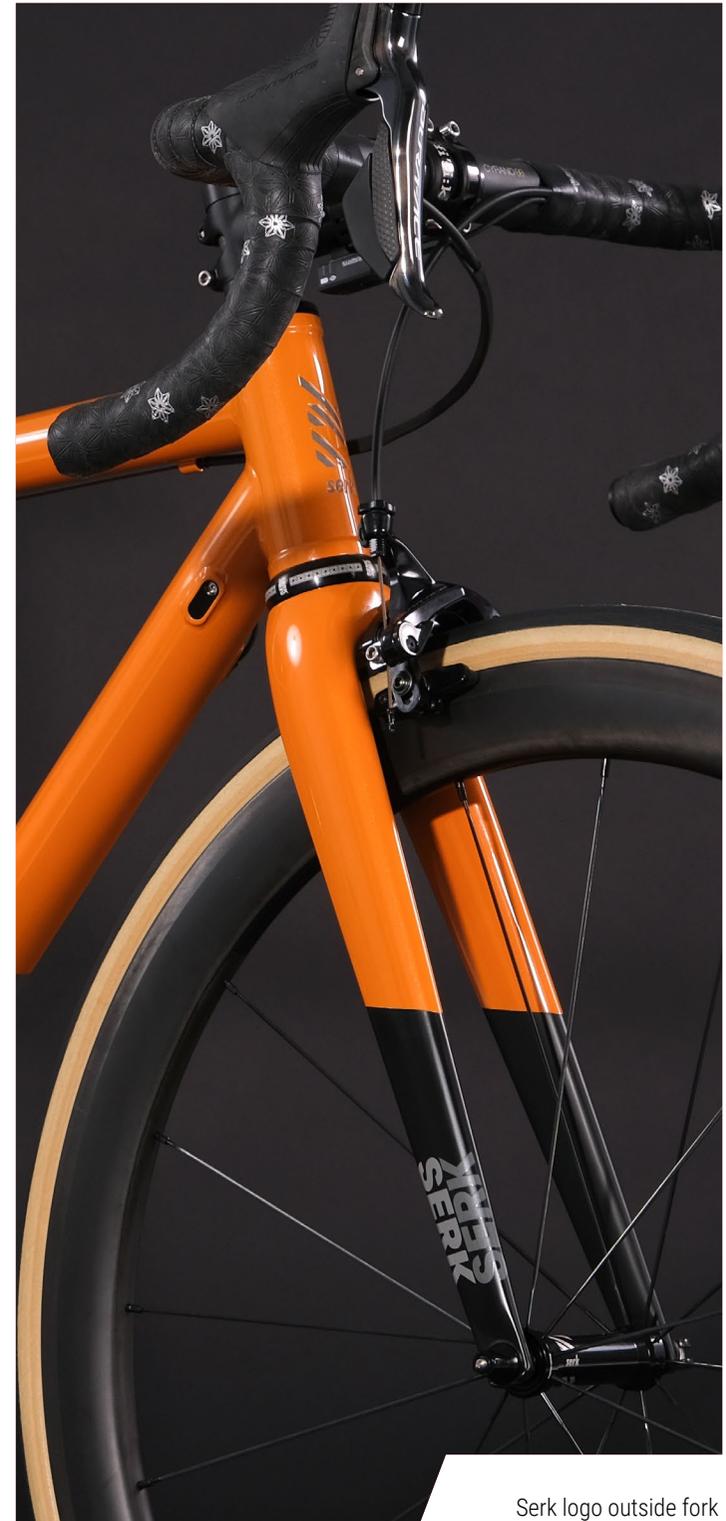


2 | Pura





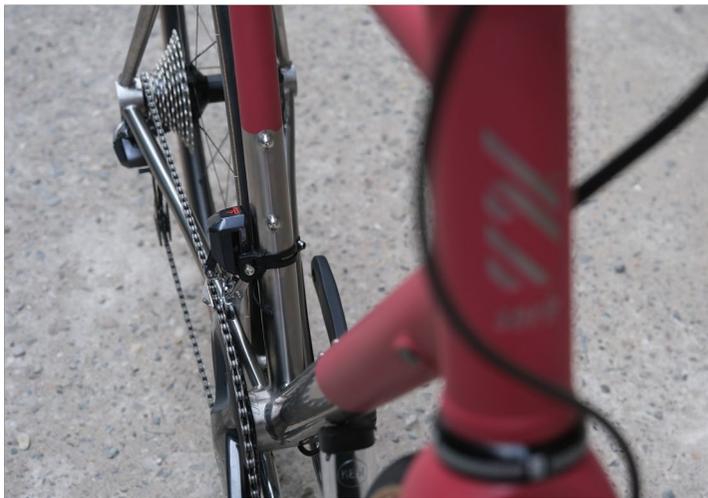
Any RAL colour for the top half of the bike



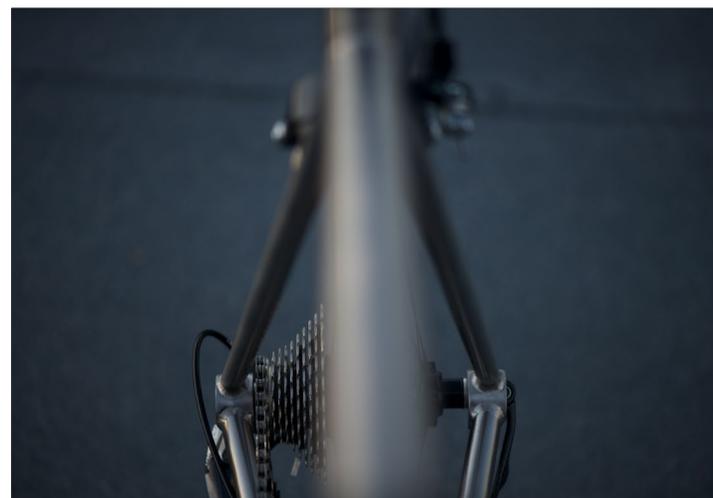
Serk logo outside fork



Bottom half remains raw titanium



PURA + RAW
sample builds



3

Mofo

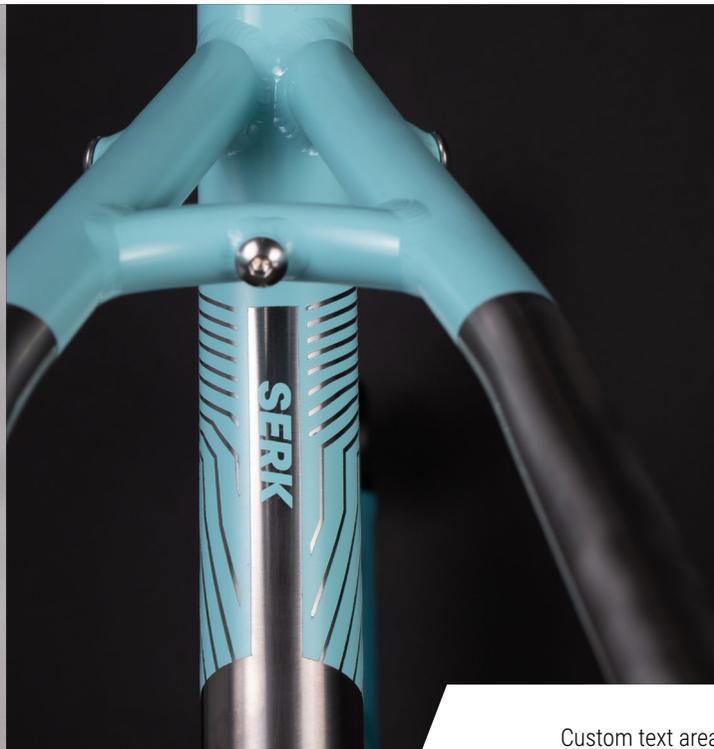




Lightweight and durable cerakote paint



Raw Ti against matte cerakote



Custom text area



MOFO
sample builds



4 | Multi-Cam





Choice for 20+ cerakote colors for this pattern



Bottom half remains raw titanium



Base Colors - choose the bottom highlight color



MULTI-CAM
sample builds





保美恒® HI-TEC 色母特性描述表

色母编号	色母名称	色母特性
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PARTNERS



All of our bikes are painted by Kong2 Studio in China.

The artisan behind the spray gun is developing a reputation as one of the best painters in Asia.

He is regularly painting custom builds for the Asian customers of the likes of Stelbel, Tomii and Equilibrium cycles.

Sammy's work has a high level of craftsmanship and he uses only the best equipment and environmentally friendly, German produced materials.

We are excited to collaborate with a world class studio on our paint design.

Kong2
Studio



Our titanium frame manufacturer has over 30 years experience.

It's the oldest and biggest in the region . In the past decades they have built over 50,000 frames and still counting.

That depth of experience is invaluable when developing new product and provides an amazing platform for future innovation.

Many of the employees ride themselves and management have been investing in building cycling culture at the grassroots since the beginning. The latest contribution is a 20,000sqm indoor BMX and pump track facility adjacent to the factory primed for lunch break mischief.

Ti
Frames



It's pretty easy these days as a small brand to use an open mould and slap your name on it.

At Serk we wanted to develop our own DNA from day 1, that's why we created geometry unique to our brand.

We enlisted the expertise of Dutch design firm Are-n-dee to help us develop the geometry of our bikes.

Rene has collaborated with a range of top level brands and besides he is Dutch - those guys know a thing or two about bikes.

Are-n-dee
Design



FRONTIER CREW



FOUNDER EVERESTING

"There are some incredibly talented frame-builders in our own backyard here in Melbourne, but the decision to go with a custom build from Serk Titanium was an easy one. I've known Shannon and his team for a number of years, and the two of us have been on some amazing adventures together - including to Everest Base Camp

in Tibet, and through the untouched wilderness of Kyrgyzstan in Central Asia.

Already this bike was going to be special - it would always and instantly connect me to far-off-lands and incredible friends every time I swung a leg over the saddle.

Andy
Van Bergen



FIRST CHINESE GRAND TOUR RIDER

It's no secret that once pro riders finish their team contracts they choose the bike they want to ride.

Ji Cheng was looking for a titanium bike with lots of versatility and contacted the Serk team. We were the first brand in Asia to release an 'all-road' bike with clearance for 35C tyres.

Ji Cheng was excited to find such a progressive geo bike in his back yard and ordered one immediately.

We designed a unique paint job to commemorate this achievements as a riders with Giant Alpicin team.

Ji
Cheng



HEAD DT SWISS ASIA

Urs is a Swiss industry veteran and can easily source a bike from any of the major brands. Instead he decided on a Serk A30 after travelling with us on a trip to Everest. He saw the quality of the craftsmanship and started understand the extreme conditions we test our bikes in.

It was the perfect choice for him as an adventure bike.

"The frame is perfectly designed for bike packing tours. It's stiff, light and very comfortable. I use my Serk always on my long rides on the weekends."

Urs
Keller



SOCIAL INITIATIVES



BIKE SPONSOR

Through our community in Beijing we have been active in supporting the Masaka Cycling Club in Uganda since its inception. We have donated cash and sponsored equipment to allow Uganda's best riders to compete at the highest levels without worrying about equipment.

Two of the Masaka riders rode Serk Titanium bikes to top 10 finishes in the inaugural Migration Gravel Race. We have a long term approach to our partnership with the club and intend to continue to supporting them on the ground in practical ways.

Masaka
Cycling Club

www.masakacyclingclub.com



SPONSORING TRAINING KIT

The Mongolian Women's National team were training on outdated and worn out equipment in 2017.

With the help of the Beijing cycling community we raised funds and accepted equipment donations.

Two updated bikes and over 20,000RMB worth of parts and accessories were donated successfully to the team to aid in their future development.

Mongolian
Womens Team



CO-FOUNDERS OF THE 1st CHINESE BICYCLE NGO

During the years 2010 - 2015 STC was working to build a new bicycle culture in China. Founded by Serk founders Shannon and Liman STC was China's first modern cycling advocacy group.

Raising awareness for urban cycling by hosting events such as rides and lectures, elaborating policy documents, and drawing attention to urban cycling through the media. STC conducted urban research on Beijing's unique bicycle cultures and published papers internationally.

Smarter
Than Car

www.smarterthancar.com